



## 10th ANNUAL MCBA GOLF OUTING

### SPONSORSHIP INFORMATION

The Michigan Creditors Bar Association (MCBA) is hosting its 10th Annual Golf Outing on **Monday, August 24, 2020** at the Red Run Golf Club in Royal Oak. This is an excellent opportunity for you or your firm to advertise your name and services to industry leaders, attorneys and law firms. The deadline for sponsoring is July 31, 2020.

#### Entire Event Sponsor: \$4,000 – SOLD

- Your company name and logo displayed on the golf outing registration form as the event sponsor
- Your company name and logo displayed on the golf outing emails and handouts as the event sponsor
- Your company name and logo displayed on the MCBA website as the golf outing event sponsor
- Your company profile and contact information in the golf outing program
- Recognition at lunch as the event sponsor
- Recognition at dinner as the event sponsor
- A 3-5 minute time slot to speak during dinner
- Your promotional / informational materials in the golf outing welcome packet
- A foursome for a round of golf with lunch and dinner
- Four sleeves of MCBA golf balls

#### Cocktail Hour Sponsor: \$1,000 - SOLD

- Your company name and logo displayed on a large sign near the bar
- Recognition at dinner as the cocktail hour sponsor
- Your company name and logo displayed on the MCBA website as the golf outing cocktail hour sponsor
- Your company profile and contact information in the golf outing program
- Your promotional / informational materials in the golf outing welcome packet
- Four dinner tickets upon request
- Four sleeves of MCBA golf balls

### **Dinner Sponsor: \$800 - SOLD**

- Your company name and logo displayed on a large sign placed near the entrance to the dinner hall
- Recognition at dinner as the dinner sponsor
- Your company name and logo displayed on the MCBA website as the golf outing dinner sponsor
- Your company profile and contact information in the golf outing program
- Your promotional / informational materials in the golf outing welcome packet
- Two dinner tickets upon request
- Two sleeves of MCBA golf balls

### **Putting Green and Contest Sponsor: \$750**

- Your company name and logo displayed on a sign at the practice putting green
- Recognition at dinner as the putting green contest sponsor
- Your company name and logo displayed on the MCBA website as the golf outing putting green contest sponsor
- Your company profile and contact information in the golf outing program
- Your promotional / informational materials in the golf outing welcome packet
- Two dinner tickets upon request
- Two sleeves of MCBA golf balls
- *Please note: Sponsor shall provide the prize for the Putting Contest and 2 volunteers to staff the contest.*

### **Beverage Station Sponsor: \$750 (2 available)**

- Your company name and logo displayed on a beverage station
- Your company name and logo displayed on the MCBA website as the golf outing beverage station sponsor
- Your company profile and contact information in the golf outing program
- Your promotional / informational materials in the golf outing welcome packet
- One dinner ticket upon request
- One sleeve of MCBA golf balls

### **Lunch Sponsor: \$600**

- Your company name and logo displayed on a large sign recognizing your sponsorship
- Your company name and logo displayed on the MCBA website as the golf outing lunch sponsor
- Your detailed company profile and contact information in the golf outing program
- Your promotional / informational materials in the golf outing welcome packet
- One dinner ticket upon request
- One sleeve of MCBA golf balls

### **Promotional Item Sponsor: \$500 plus cost of promotional item**

- Various items of your choosing can be imprinted with your name and logo and given to each registrant upon their arrival at the golf outing. You have the option of obtaining the item or we can obtain the item and invoice you. Suggested items are shirts, water bottles, ball caps, towels, and ball & tee sets
- Your company name and logo displayed on the MCBA website as the golf outing putting promotional item sponsor
- Your detailed company profile and contact information in the golf outing program
- Your promotional / informational materials in the golf outing welcome packet
- One dinner ticket upon request
- One sleeve of MCBA golf balls

### **Hole & Table Sponsor: \$500**

- Your company name and logo displayed on a sign placed at a tee
- Your company name and logo displayed on a sign at one of the dinner tables with your cards or promotional materials
- Your company name and logo displayed on the MCBA website as a golf outing hole and table sponsor
- Your company profile and contact information in the golf outing program
- Your promotional / informational materials in the golf outing welcome packet
- One dinner ticket upon request
- One sleeve of MCBA golf balls

### **Hole Sponsor: \$400**

- Your company name and logo displayed on a sign placed at a tee
- Your company name and logo displayed on the MCBA website as the golf outing hole sponsor
- Your company profile and contact information in the golf outing program
- Your promotional / informational materials in the golf outing welcome packet
- One dinner ticket upon request
- One sleeve of MCBA golf balls

### **Photographer Sponsor: \$400**

- Your company name and logo displayed by the registration table
- Your company name and logo displayed on the MCBA website as the photography sponsor
- Your company profile and contact information in the golf outing program
- Your promotional / informational materials in the golf outing welcome packet
- One dinner ticket upon request
- One sleeve of MCBA golf balls

### **Raffle Sponsor: \$250**

- Your company name and logo displayed on the raffle sign at registration
- Your company name and logo displayed on the MCBA website as the golf outing raffle sponsor
- Your company profile and contact information in the golf outing program
- Your promotional / informational materials in the golf outing welcome packet
- One sleeve of MCBA golf balls

### **Practice Range Sponsor: \$250**

- Your company name and logo displayed on a sign placed at the practice range
- Your company name and logo displayed on the MCBA website as the golf outing practice range sponsor
- Your company profile and contact information in the golf outing program
- Your promotional / informational materials in the golf outing welcome packet
- One sleeve of MCBA golf balls

### **Dinner Table Sponsor: \$100**

- Your company name and logo displayed on a sign at one of the dinner tables with your cards or promotional materials
- Your company name and logo displayed on the MCBA website as a golf outing dinner table sponsor
- Your company profile and contact information in the golf outing program
- Your promotional / informational materials in the golf outing welcome packet
- One sleeve of MCBA golf balls



**10th ANNUAL MCBA GOLF OUTING**  
**MCBA GOLF OUTING SPONSORSHIP COMMITMENT FORM**

**Outing Date:** Monday, August 24, 2020

**Location:** Red Run Golf Club, Royal Oak

Sponsorship Deadline: July 31, 2020

**Sponsorships are on a first come, first serve basis.**

Sponsor name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Tel. # \_\_\_\_\_ Cell: \_\_\_\_\_

E-mail: \_\_\_\_\_

*Yes, I would like to be a Sponsor of the MCBA Golf Outing (check all that apply):*

- Sold** Entire Event Sponsor, \$4,000
- Sold** Cocktail Hour Sponsor, \$1,000
- Sold** Dinner Sponsor, \$800
- \_\_\_\_\_ Putting Green and Putting Contest Sponsor, \$750 (sponsor to provide contest prize)
- \_\_\_\_\_ Beverage Station/Cart Sponsorship, \$750 each, 2 available
- \_\_\_\_\_ Lunch Sponsor, \$600
- \_\_\_\_\_ Promotional Item, cost of items plus \$500
- \_\_\_\_\_ Hole & Table Sponsor, \$500
- \_\_\_\_\_ Hole Sponsorship, \$400
- \_\_\_\_\_ Photography Sponsor \$400
- \_\_\_\_\_ Raffle Sponsor, \$250
- \_\_\_\_\_ Practice Range Sponsor, \$250
- \_\_\_\_\_ Dinner Table Sponsor \$100

I understand that for a Sponsorship, I will forward our payment, 300dpi high resolution logo artwork\* and all marketing and promotional materials desired, by **July 31, 2020** to Maryellen Jansen, CMP, Association Manager by mail to:

MCBA  
416 South Cedar Street, Suite C  
Lansing, MI 48912

or by e-mail to michigancreditorsbar@gmail.com

Sign: \_\_\_\_\_

Print name: \_\_\_\_\_

Date: \_\_\_\_\_

**\*Please mail this form and your payment to MCBA, 416 South Cedar Street, Suite C, Lansing, MI 48912 or via email to MichiganCreditorsBar@gmail.com**